

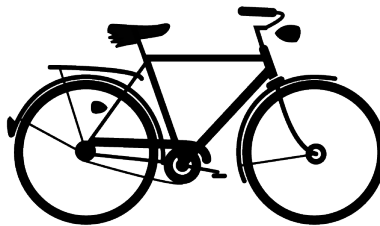


United States bicycle routes (USBR) are interconnected national networks of roads and paved pathways that allow cyclists to easily travel from state to state. USBR35 is one of those highways and runs North to South through central Indiana for about 360 miles.

Whether they travel 10 miles or 100, cyclists will experience an iconic Midwestern landscape that is affordable, safe, and fun. Adventure-seekers, cycling fanatics, racers, families and tourists will enjoy the rural scenery of Indiana, a plethora of outdoor activities, local eateries and small town personalities that make USBR35 not just a bike route, but a unique traveling excursion.

Who is involved: 15 counties throughout Indiana have come together to promote the route and offer cyclists the resources to enjoy each community they encounter.

LaPorte	Starke	Pulaski	Fulton	Miami
Howard	Tipton	Hamilton	Marion	Hancock
Shelby	Bartholomew	Jackson	Scott	Clark/Floyd



#### **Why USBR35:**

To enable easier access to tourism cyclists by providing resources, amenities, attractions, and local hospitality to a growing cycling market. This pilot project will serve as a catalyst for activating other United States bicycle routes. Its goal is to draw bicycle enthusiasts to Indiana by offering them a unique Midwestern cycling experience and safe, accessible bicycle travel options.

#### **Want to learn more?**

To celebrate National Bike Month, join us in May to ride the route yourself! USBR35's new site [www.IndianaUSBR35.com](http://www.IndianaUSBR35.com) includes an overview of the route's origin, county descriptions, lists and maps of the counties' amenities, and a media kit for all things USBR35. For further questions please contact:

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